



Virginia Association of Elementary School Principals
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Thank you in advance for your sincere consideration of this opportunity!

The **Virginia Association of Elementary School Principals (VAESP)** is a non-profit organization that serves the elementary and middle schools of Virginia with many services and benefits, including professional development opportunities, corporate sponsorships, and educational publications. VAESP is partnered with the **National Association of Elementary School Principals (NAESP)**. Currently, **VAESP has over 1,200 members**, which makes VAESP the fourth largest state affiliate of NAESP. In 2006, VAESP had the largest percentage increase in membership of any of NAESP's state affiliates!

Due to the stringent state and federal reforms of the education systems, Virginia educators must be proficient in leadership, achievement, instruction, supervision, and communication within the school and its community. VAESP provides a way for administrators to have access to quality training opportunities in a timely manner, and **we are only able to provide this type of training with the help of Corporate Partners**. Historically, training programs available to principals have not included all of the skills necessary to be successful in today's public education environment. It is critical we have outstanding administrators leading our schools as they face surmounting pressures to establish an orderly and nurturing environment for learning and for meeting other demands that make an already difficult job an increasingly stressful one.

As Operations Director of VAESP, it is a top priority of mine to develop partnerships with organizations that have a commitment to positively impacting education in Virginia. *It is my hope you will partner with VAESP*, and together, we will endeavor to provide Virginia's administrators with the training needed to ensure that every student receives a quality education and is prepared to become a productive worker and a successful citizen.

So VAESP may provide quality conferences and workshops, we ask you assist us by sponsoring any or all of our professional development events. At the same time, your partnership will provide an opportunity for you to present your products to our membership via conference exhibits, e-mail, publications, and our website. We hope you will join forces with VAESP to provide quality professional development for our members, as well as, to feature you as a VAESP partner and a supporter of the children of the Commonwealth. The following conference sponsorship opportunities are currently available:

- Annual Principals Conference
October 31 - November 2, 2007, Williamsburg Marriot, Williamsburg, VA
- Annual Office Support Staff Conference
December 6-8, 2007, Williamsburg Marriot, Williamsburg, VA
- Annual Assistant Principals / Lead Teachers Conference
March 2008, Williamsburg, VA

The VAESP Corporate Partnership initiative creates a mutually beneficial association as outlined on the attached page. Your financial support and encouragement is paramount to successful empowerment of current and future Virginia administrators.

Please contact me if you have questions or if you need additional information, 804-355-6791, or info@vaesp.org. Thank you for your generous consideration of this request, and I look forward to speaking with you or other representatives from your company.

Sincerely,

Judy Hackler
Operations Director

**Virginia Association of Elementary School Principals
(VAESP)
CORPORATE PARTNERSHIP PLAN**

Benefits Provided by VAESP	Copper Sponsorship \$500	Bronze Sponsorship \$1,000	Silver Sponsorship \$2,000	Gold Sponsorship \$3,000 or more
Conference Recognitions and Opportunities				
Written recognition in conference materials	X	X	X	X
Verbal recognition during conference sessions			X	X
Complimentary access to all Conference activities sponsored by VAESP	X	X	X	X
One free exhibitor booth at one VAESP Conference	X	X		
One free exhibitor booth at the Annual Principals Conference and the Annual Assistant Principals / Lead Teacher Conference			X	X
Quarter Page Advertisement in Conference Program (3.75" x 5")		X		
Half Page Advertisement in Conference Program (7.5" x 5")			X	
Full Page Advertisement in Conference Program (7.5" x 10")				X
Presentation Opportunity during Round Table Discussions if available			X	X
Presentation Opportunity during Breakout Sessions if available				X
The Virginia Principal Recognitions				
Partnership Recognition in all issues of <i>The Virginia Principal</i> - VAESP's quarterly newsletter	X	X	X	X
Quarter Page Advertisement in <i>The Virginia Principal</i> (3.75" x 5")		X		
Half Page Advertisement in <i>The Virginia Principal</i> (7.5" x 5")			X	
Full Page Advertisement in <i>The Virginia Principal</i> (7.5" x 10")				X
Additional Recognitions				
Recognition as Corporate Partner on VAESP website	X	X	X	X
Up to, and not exceeding, <u>one</u> electronic membership mailing per year			X	
Up to, and not exceeding, <u>two</u> electronic membership mailing per year				X
Up to, and not exceeding, <u>one</u> print membership mailing per year for cost of printing if necessary, postage, and other fees incurred by VAESP				X
Research on education related issues provided on a limited basis				X
Selected VAESP members available to speak/consult on a limited basis				X
Other negotiated benefits				X

Amount Sponsored _____ Signature (Authorized Representative for Company) _____

Date _____ Company _____

Mailing Address _____

Phone _____ E-mail _____ Company Website _____

Payment of partnership funds may be made by check, Visa, or MasterCard.

Visa/MasterCard Number _____ Exp. Date _____